

## Improve performance of your pharmacy benefit management program



**There's no shortage of PBMs in today's marketplace, but too many programs don't meet fundamental quality and cost management goals. Visante experts can help you cut through the clutter to uncover true value in your PBM services.**

### **Independent expertise matters**

Visante consultants are independent PBM experts. We have a wealth of knowledge that we use to help you select, implement, manage and audit your PBM. Since we are not affiliated with any PBMs, we work for you and your participants to optimize your financial, operational and clinical performance.

### **Making more of opportunities**

Visante consultants have a keen eye for identifying opportunities to improve the performance of your prescription drug plan. We help you identify "low-hanging fruit" to make improvements and then go deeper to uncover issues, trends or other performance practices that may hinder you from achieving optimal results. **Visante's best practices and innovative methods can take your program to a new level.**

### **The solution: We offer innovation that works**

Effectively managing pharmacy benefits is essential to achieve savings and improved healthcare outcomes for participants. It's critical that you are at the forefront of making your pharmacy benefit plan the most effective it can be by optimizing clinical programs that will improve medication adherence and appropriate utilization by your participants. Let us help you reach and exceed your goals through PBM selection, contracting, ongoing management, and auditing.

#### **Your team:**

Unlike some firms, only Visante's senior level consultants will do the work for you from start to finish. Our clients appreciate having the most qualified experts working on their behalf every day.

*Expect the best*

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***"Visante brings the experience and expertise needed for a PBM program that focuses on supporting your specific participant needs while keeping a close watch on transaction accuracy and costs."*** — Wendy Weingart (MS, RPh), Senior Vice President, Managed Care Services, Visante

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# Pharmacy benefit optimization at every stage — Visante consultants help you achieve your clinical and financial goals

## Visante consulting has the expertise and experience you need

Each expert on Visante's dedicated PBM consulting team brings more than 20 years' experience to support your organization. We have successfully selected, implemented, managed and audited PBMs for many companies. We know how to help you optimize your pharmacy benefits. Our team is interdisciplinary to help ensure that every aspect of your program meets your objectives.

### Key areas of our PBM services for your organization:

- PBM selection
- PBM contract review and negotiation
- Benefit design analysis
- Clinical program analysis and recommendations
- Pharmacy trend monitoring – traditional and specialty
- PBM relationship management

**Comprehensive expertise**

## Visante offers many PBM services:

- > **PBM request for proposal development and selection:** Our approach to RFP and selection is unique because we utilize an independent, thorough and innovative process. Our experience is that this will yield the best provider and plan benefit design for your organization and participants.
- > **PBM plan design and implementation:** Visante consultants maximize your program design specifically addressing your program requirements. We can help you analyze and implement the benefit plans and clinical programs that will make the greatest impact on overall healthcare outcomes and your bottom line.
- > **PBM relationship management and monitoring:** The Visante team can manage PBM operations and results so that you are able to focus on your overall healthcare benefits strategy. Our experts are extremely proactive so that changes can be readily identified that will improve performance immediately and in the future.
- > **PBM audit:** Key to your ongoing success with a PBM is a regular and continuous audit cycle to determine how the PBM is performing to benefit your organization and participants. In many cases, we identify areas where performance can be improved, affecting both access to services and cost containment. Because we are independent of any PBM affiliation, our audit services are objective, thorough and rigorous.

» To find out more about Visante, please visit [visanteinc.com](http://visanteinc.com), or call (866) 388-7583.

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The Visante logo features a stylized 'V' composed of three overlapping chevron shapes pointing to the right, followed by the word 'Visante' in a bold, sans-serif font with a registered trademark symbol.