[Live Webinar]

Expert Tips -- How to Stay Competitive & Take Your Specialty Pharmacy to the Next Level

Click here to register!

MODERATOR & PRESENTER: **Kristin Fox-Smith,** *VP Hospital & Health System Services*

Wednesday, 9/23 at 12pm CDT

PRESENTERS: **Tony Zappa,** *VP Visante Inc. & Int'l, and* **Tammy Zukowski**, *Sr. Consultant*

Critical issues you may not have considered

Expert tips to stay competitive and increase the volume & profitability of your Specialty Pharmacy program

During this complimentary live presentation, three of Visante's top experts in Specialty Pharmacy will share tips from the field that participants can put into action right away. This will help you improve your existing programs or build into new programs. Through this discussion, you will learn about how market trends could impact specialty pharmacy programs and how to make the most of some new opportunities available.

Our complimentary webinar will address:

- How changes in 340B Program rules could affect use of mail-based Specialty Pharmacies and enhance use of on-site pharmacies;
- How rising prices of specialty drugs will impact the Specialty Pharmacy (You may be surprised at the answer);
- What to look for when evaluating new therapy management software vendors;
- Important pricing considerations when working with internal employee health plans;
- How to leverage your existing managed care relationships; and
- Why health system based Specialty Pharmacies are critical to risk-sharing or outcome-based reimbursement models.

Who should attend:

- Directors of Pharmacy and Specialty Pharmacy Managers
- Hospital & Health System CEOs, COOs, CFOs, and CMOs
- VPs and Directors of Human Resources and/or Employee Benefits
- Operations Managers

Please register soon since space is limited. We look forward to seeing you there!

Register now.

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Kristin Fox-Smith, MPA, *VP of Visante's Hospital & Health System Services*, brings more than 20 years' experience, specializing in 340B Program audits and specialty pharmacy assessments and implementations. She has expertise in coding and billing issues for oncology, solid organ transplant and bone marrow services, mental health services, as well as long term care and HIV/AIDS.

Tony Zappa, PharmD, MBA, *VP of Visante US, UK and Canada*, has managed Specialty Pharmacies and 340B Programs, helping them to significantly increase revenue while reducing operating expenses and improving efficiency. He has extensive experience in many facets of prescription benefit management in the US and abroad.

Tammy Zukowski, MBA, *Visante Senior Consultant,* is an expert in the development and operation of specialty pharmacy programs. She works with hospitals and health systems to assess their Specialty Pharmacy opportunity and to manage detailed implementations and ongoing management of the programs.

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